



Kabalikang magsasaka



SEARCH AND AWARD FOR THE OUTSTANDING FARMERS OF THE PHILIPPINES 2023

JUDGING CRITERIA PER CATEGORY

Together with the accomplished form and photo, the Nominators/Nominees must base their bidbook on the following criterias. The bidbook must not exceed thirty (30) pages.

A. INDIVIDUAL CATEGORIES

1. Farmer (Rice, Corn, Coconut, Sugar cane, High value crops, Organic, etc.)
2. Fisherfolk (cultured, captured, etc.)
3. Livestock (large & small animals/insects, etc.)
4. Woman Farmer

General Planning, Execution, Monitoring & Evaluation
Preservation of Bio Diversity / Care for the Environment
Method / Technique
Quality
Yield (per hectare)
Benefit to Family/Community (or Benefit to Woman in the Community)
Impact to Industry/Sector

5. Agri-Entrepreneur

General Planning, Execution, Monitoring & Evaluation
Business Model (Replicability/Potentials for Expansion)
Return on Investment
Quality of Produce
Promotion of Free Enterprise
Distribution and Marketing
Impact to Industry/Sector

6. Young Farmer (18 to 40 years old)

General Planning, Execution, Monitoring & Evaluation
Method/Technique/Technology
Quality of Produce
Value to Youth/Sector (Achievement/Impact)
Participation of Youth
Sustainability



Kabalikang magsasaka



7. Agri-Innovator (Educator, Inventor/Invention, Scientist, Public Employee, etc.)

General Planning, Execution, Monitoring & Evaluation
Technical Merit (Initiative and Innovations)
Innovativeness (Towards Environmental Conservation)
Originality
Supporting Documentations / Materials
Value to Industry/Sector (Achievement/Impact)

8. Urban/City Farmer

General Planning, Execution, Monitoring & Evaluation
Applicability to Urban/City Environment
Sustainability
Availability of Raw or Supporting Materials
Impact of Yield
Replicability / Adaptability

B. GROUP

1. Cooperative

General Planning, Execution, Monitoring & Evaluation
Interactivity and Service Provided
Care to Environment
Member Participation
Financial Management
Effective Coverage
Value to Industry/Sector (Achievement/Impact) Sustainability

2. Family Farmer (also Family Fisherfolk, Livestock, etc)

General Planning, Execution, Monitoring & Evaluation
Benefit to Family
Quality of Produce
Family Member Participation
Continuity
Value to Community (Achievement/Impact)



Kabalikang magsasaka



3. Local Government Unit (Programs, Projects, LGU operated Facility ,etc.)

General Planning, Execution, Monitoring & Evaluation
Policy Reforms
Partnership Support
Care for Environment
Capacity Building
Project Impact and Benefit to LGU image/profile/community
Effective Coverage
Sustainability
Value to Industry/Sector (Achievement/Impact)

4. Agriculture Initiatives (NGOs, Institutions, Private Initiatives-Facility, etc.)

Survey and Analysis, Planning, Execution, Monitoring & Evaluation
Partnership Support and Network
Effective Coverage
Promotion of Social Responsibility
Care for Environment
Involvement of Stakeholders
Assessment of Improvement

C. People’s Choice (Online Poll, Facebook)

The winner of this category shall be solely based on the number of votes (or likes) garnered through Facebook. Nominee can share our official TOFARM Post for the nominee under the TOFARM OFFICIAL PAGE, and share via link for the promotion of their bid to all sectors and through various means.

FOR MORE DETAILS, PLEASE CONTACT:

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NOTICE TO THE PUBLIC

TO ALL NOMINATORS AND NOMINEES

Below are the ONLY official site and emails owned and under Universal Harvester for TOFARM Philippines. Please save the details below, for the promotion and submission of your nomination and bids:

Official Website: www.tofarm.org
Official Facebook account: facebook.com/tofarmphils/
Official Facebook page: facebook.com/tofarmsearch

Official communication and submission emails (hard copies):
Official Email 1: tofarmphils@universalharvester.com
Official Email 2: tofarmphils@gmail.com & info@tofarm.org
Official Email in-charge: sonnyguingab@universalharvester.com
Official JCI Email for TOFARM: 2023tofarm@gmail.com
Official Tel.: 02 8 7095001



Kabalikat ng magsasaka

Officers in charge:
UHI / TOFARM Project Director - Mr. Sonny Guingab
JCI Philippines Project Chairperson - Atty. Karen Guillermo
JCI Philippines Area Vice Presidents, and their recognized chapters.

Official submission address (hard copies):
Universal Harvester Incorporated
To: TOFARM Philippines Office
Harvester Corporate Center, 10th Floor, 158 P. Tuazon Blvd. corner 7th Ave., Cubao, Quezon City.